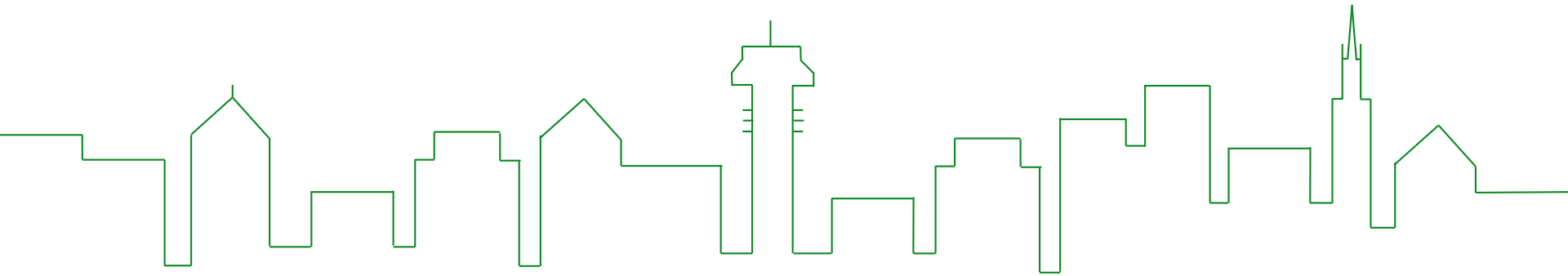


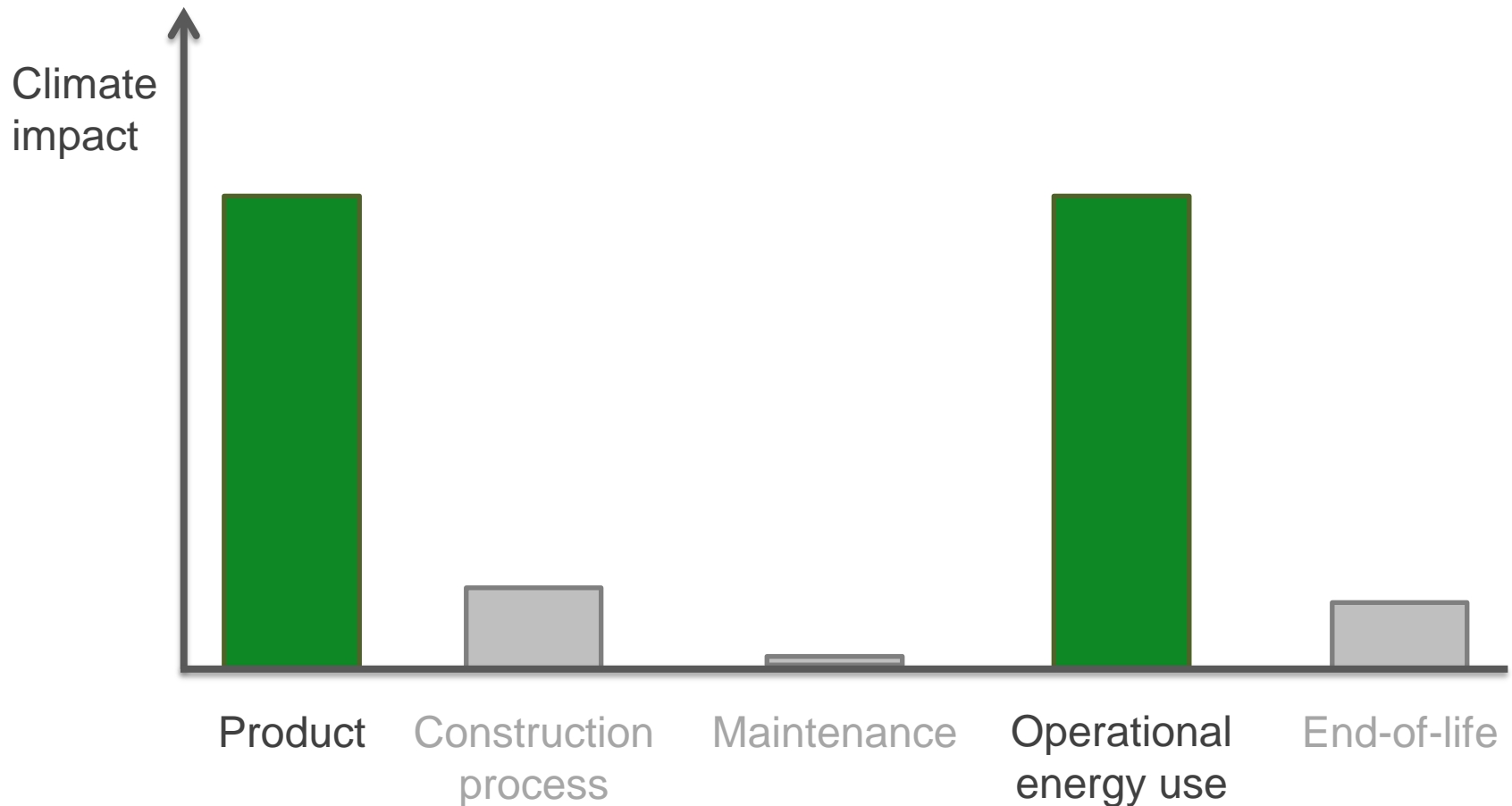
Bio-based building Materials in Sweden

Prospects for an increased use

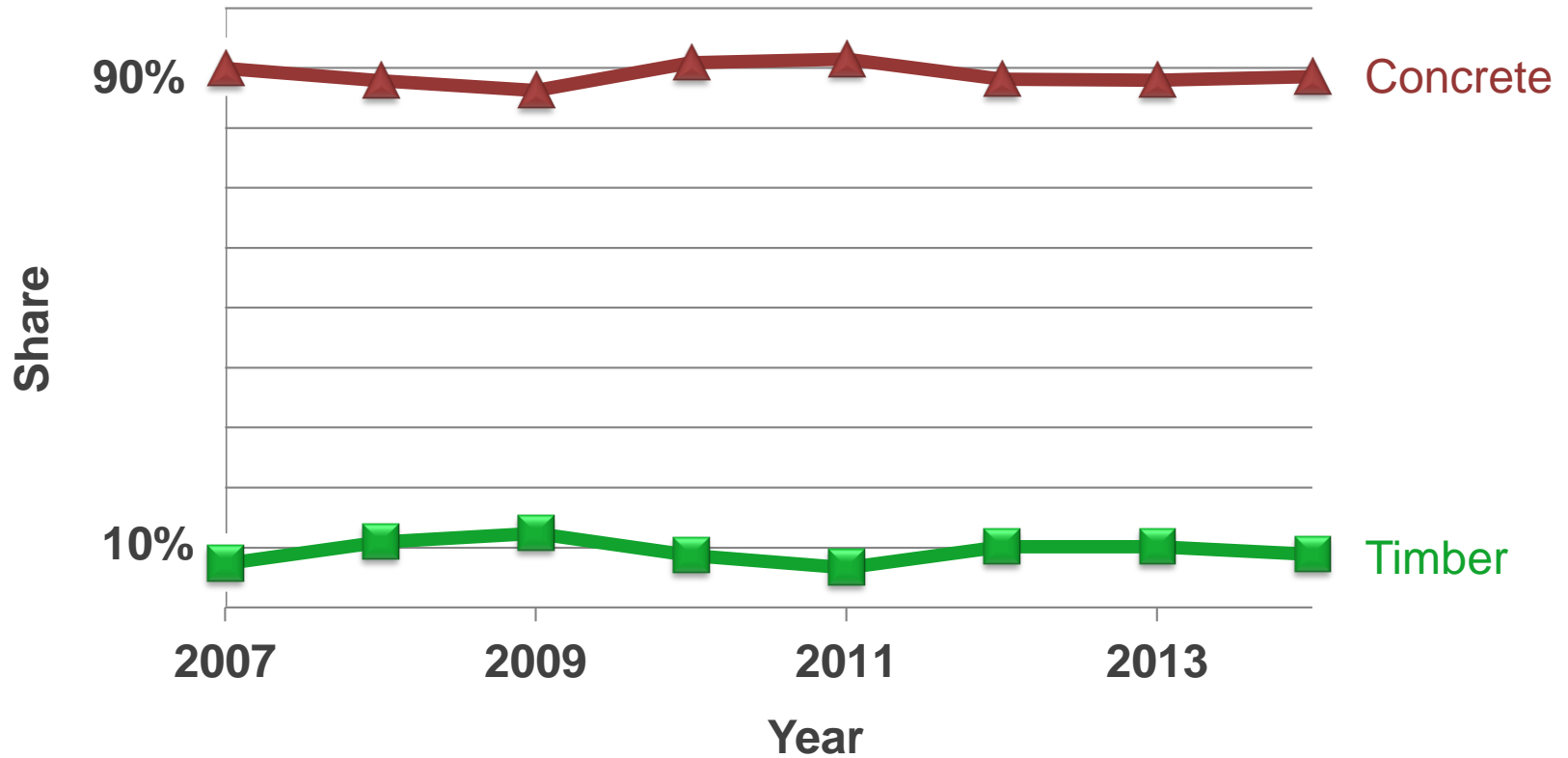


Why bother?

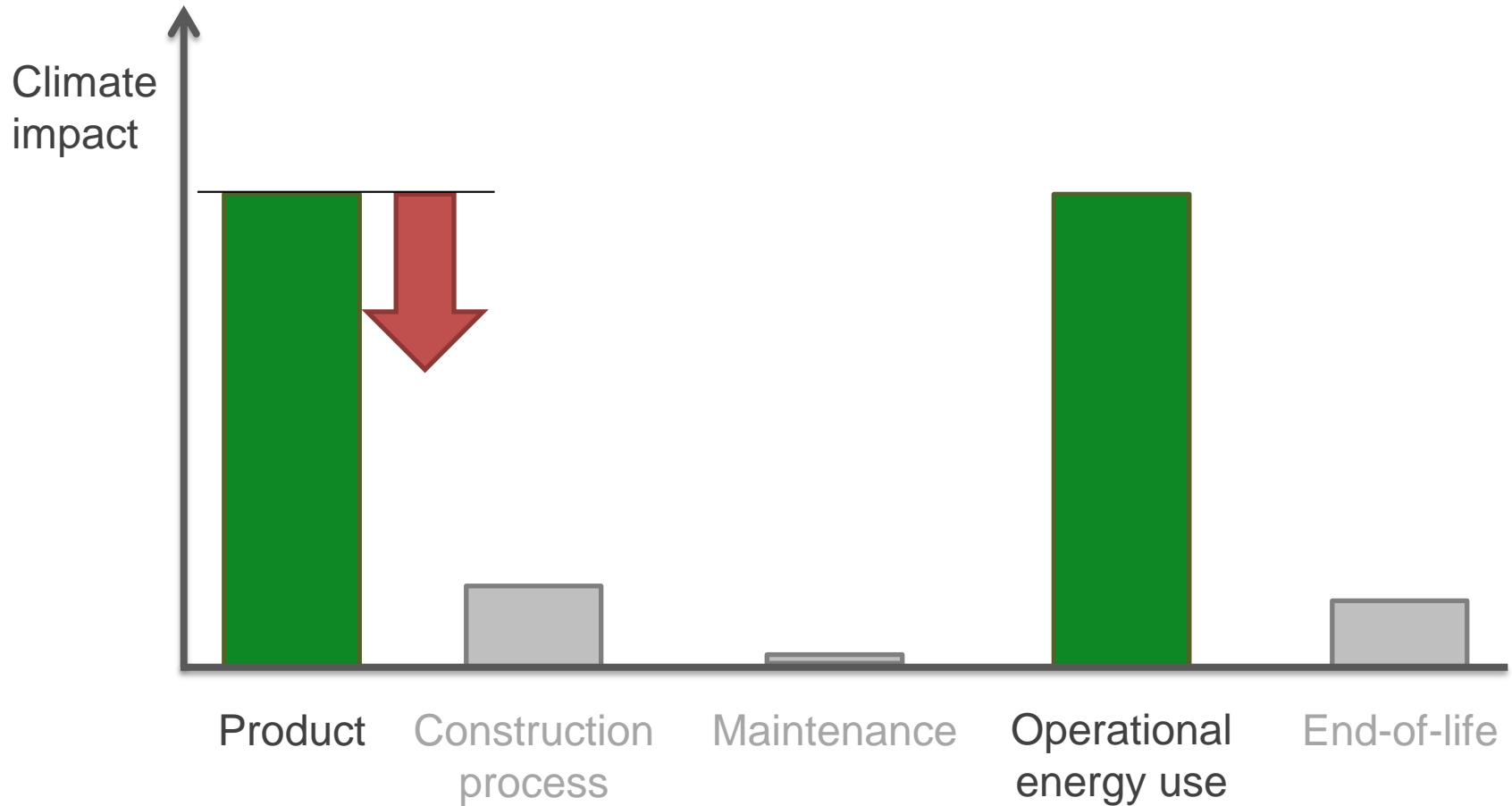
Climate impact from different life cycle stages: low-energy concrete building



Frame material in new built apartments in Sweden



Climate impact from different life cycle stages: low-energy concrete building



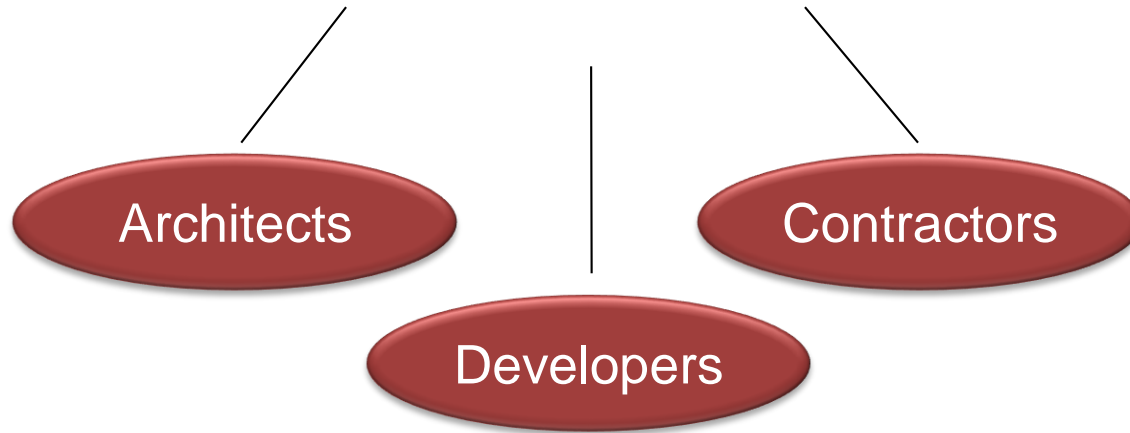
Aim

Probability

Drivers and Barriers

Method

Semi-structured interviews



Interview group

Category	Years of experience			Gender		Number of interviews
	< 10	10-20	> 20	Male	Female	
Architect	1	0	3	3	1	4
Contractor	1	2	1	2	2	4
Developer	0	2	2	4	0	4

Theory of
Planned
Behaviour

Innovation
Theories

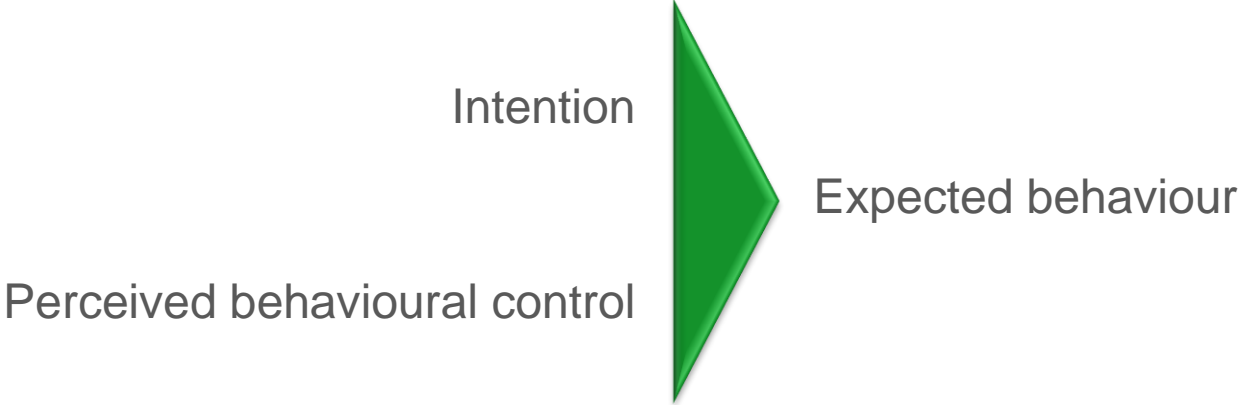
Method

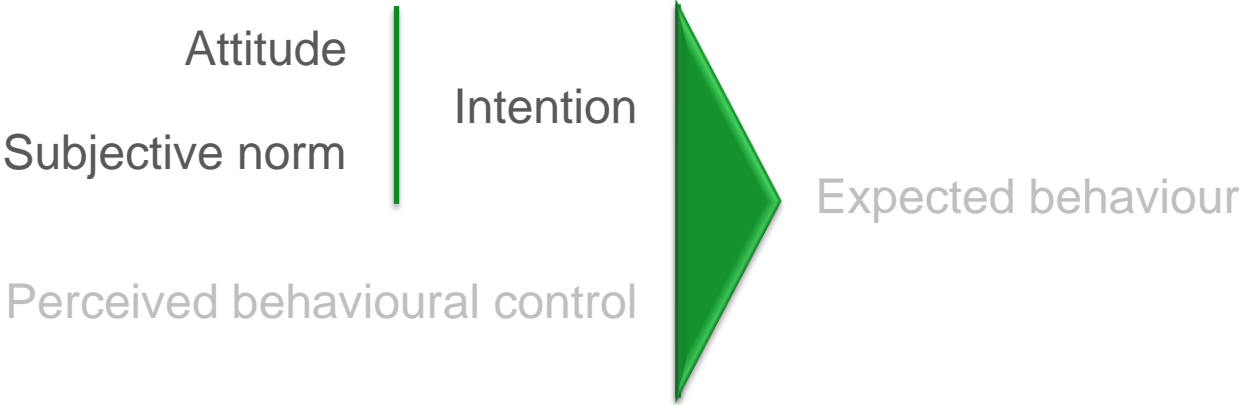
Semi-structured interviews

Architects

Contractors

Developers





TPB

Attitude

Subjective norm

Perceived behavioural control

Expected behaviour

Results

Part 1 - probability

Expected behaviour

Attitude



Subjective norm

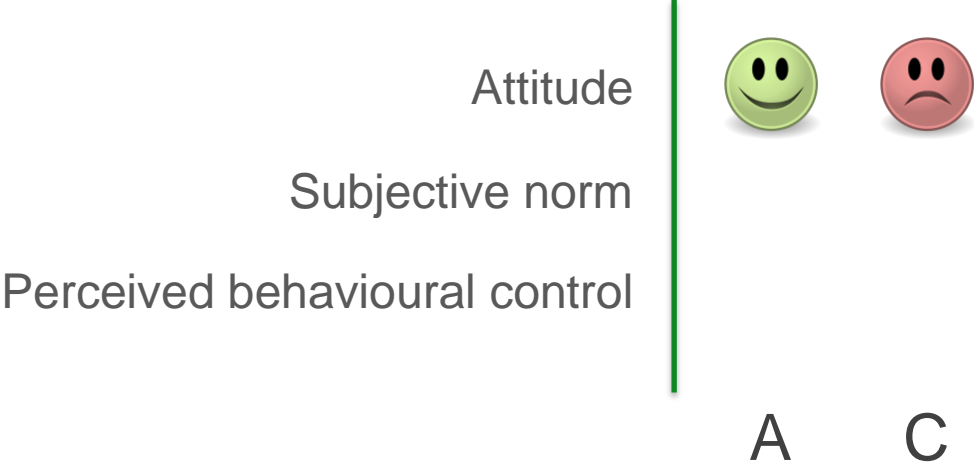
Perceived behavioural control

A

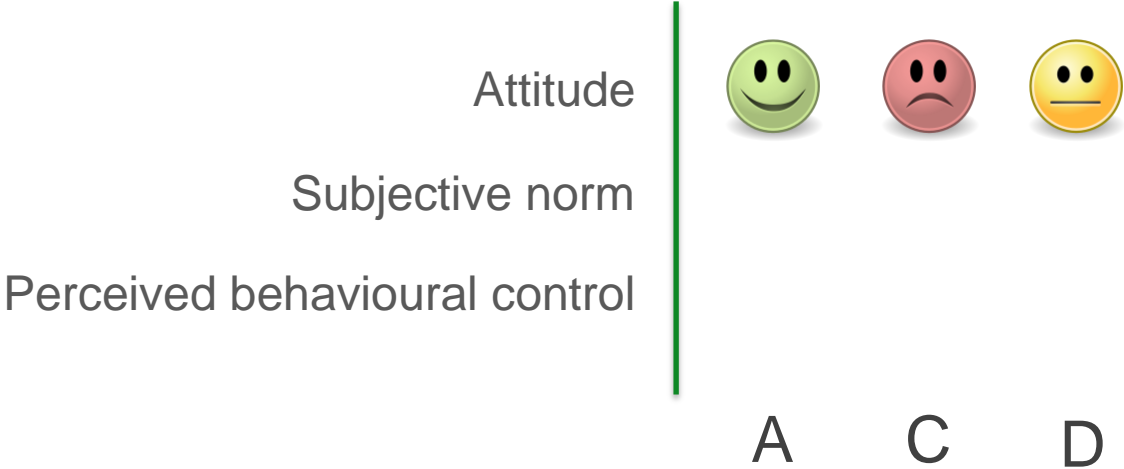
“It is nice to have at least some part of the exterior made in wood since it provides a warmth.”

(Architect)







Expected behaviour



Expected behaviour










Expected behaviour

Attitude			
Subjective norm			
Perceived behavioural control			
	A	C	D










"Today, one is more willing to use bio-based materials than before but there also exists a resistance."

(Developer)

Expected behaviour

Attitude			
Subjective norm			
Perceived behavioural control			
	A	C	D










Expected behaviour

Attitude			
Subjective norm			
Perceived behavioural control			
	A	C	D

**”The knowledge of bio-based materials
within the sector is quite low.”**

(Contractor)

Expected behaviour

Attitude			
Subjective norm			
Perceived behavioural control			
	A	C	D

Results

Part 2 – Drivers and Barriers

Barriers



Barriers

tradition in building with concrete
new and not tested



“The main risk [with selecting a new material] is that you don’t know the service-life...”

(Developer)

Barriers

tradition in building with concrete
new and not tested
bad examples



“The wood fibers rose already after two years and made it impossible to walk on. If such uncertainties regarding the quality of the product exist, the project backpedals.”

(Contractor)

Barriers

tradition in building with concrete
new and not tested
bad examples
lack of knowledge



Barriers

tradition in building with concrete
new and not tested
bad examples
lack of knowledge

too costly
maintenance



Barriers

tradition in building with concrete
new and not tested
bad examples
lack of knowledge

too costly
maintenance

too short service-life
mould and moisture damage



Barriers

tradition in building with concrete
new and not tested
bad examples
lack of knowledge

too costly
maintenance

too short service-life
mould and moisture damage
fire safety
acoustics



Barriers

tradition in building with concrete
new and not tested
bad examples
lack of knowledge

too costly
maintenance

too short service-life
mould and moisture damage
fire safety
acoustics
cracks and settlements
hard to obtain an airtight structure



Barriers

tradition in building with concrete
new and not tested
bad examples
lack of knowledge

too costly
maintenance

too short service-life
mould and moisture damage
fire safety
acoustics
cracks and settlements
hard to obtain an airtight structure

shortage of construction workers
local plan
insurance issues

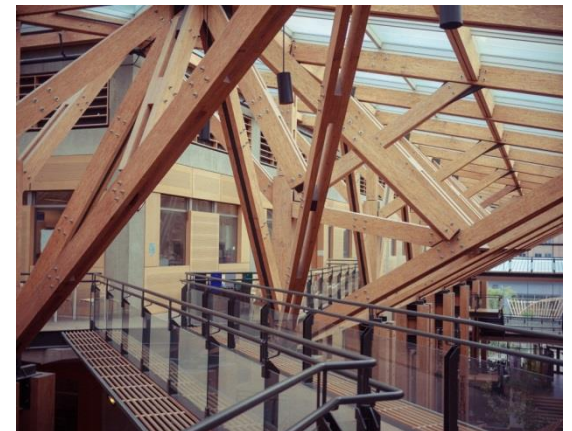


Drivers



Drivers

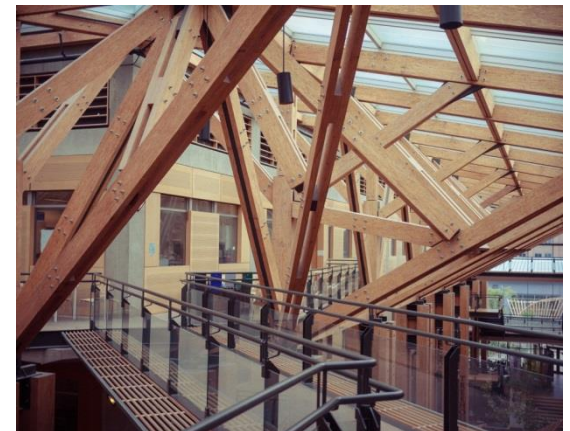
faster construction
lack of labour



Drivers










faster construction
lack of labour

social benefits
green building certification
political pressure



Conclusions

Expected behaviour

Attitude			
Subjective norm			
Perceived behavioural control			
	A	C	D

Barriers

new and not tested
tradition in building with concrete
bad examples
lack of knowledge

too costly
maintenance

too short service-life
mould and moisture damage
fire safety
acoustics
cracks and settlements
hard to obtain an airtight structure

shortage of construction workers
local plan
insurance issues

Drivers

faster construction
lack of labour

social benefits
green building certification
political pressure

Parameters of importance when selecting material

Parameter	Architects	Contractors	Developers
Functional requirements	x	x	x
Cost	x	x	x
Durability	x	x	x
Availability		x	
Assembly time		x	
Aesthetics	x		x
Residents' perceptions	x		x
Maintenance			x
Not harmful			x

Barriers

new and not tested

tradition in building with concrete

bad examples

lack of knowledge

too costly

maintenance

too short service-life

mould and moisture damage

fire safety

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cracks and settlements

hard to obtain an airtight structure

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Drivers

faster construction

lack of labour

social benefits

green building certification

political pressure

Functional requirements

Cost

Durability

conclusions

1. Probability = low

conclusions

1. Probability = low
2. Key barriers:
 - culture and habits
 - material properties

conclusions

1. Probability = low
2. Key barriers:
 - culture and habits
 - material properties
3. Key drivers:
 - environmental performance
 - faster construction

conclusions

1. Probability = low
2. Key barriers:
 - culture and habits
 - material properties
3. Key drivers:
 - environmental performance
 - faster construction
4. Barriers tend to outweigh the drivers

Thanks!

